



The 3rd China (Jinan) New Growth Drivers International High-level Talents Innovation and Entrepreneurship Contest

(2020.4)

The 3rd China (Jinan) New Growth Drivers International High-level Talents Innovation and Entrepreneurship Contest is to be held in 2020 to carry out talent-driven development strategy and promote high-quality development of Jinan through bringing in high-level talents and high-tech projects. For the preparation and organization of the Contest, the following work programme is formulated.

Chapter One Contest Theme

Innovation and Entrepreneurship· Realize Your Dream in the City of Springs

Chapter Two Contest Purpose

The Contest is aimed at introduction of high-level talents and teams home and abroad to make innovations and start businesses in Jinan, and agglomeration of a batch of creative, original and leading overseas high-tech projects for the development of ten hundred-billion-yuan-level industries in Jinan. Also, the Contest is aimed to speed up technological innovation and industrial development to meet the needs of such important development strategies as constructing the “Four Centers”, namely, “Regional Economic Center, Regional Financial Center, Regional Logistic Center and Regional Scientific and Technological Innovation Center”, “replacing old growth drivers with new ones”, rural revitalization and Pilot Free Trade Zone, to realize “win-win” results of epidemic prevention and control and social and economic development, and to provide a strong intellectual support for the construction of a modern international metropolis which is “big, strong, beautiful, rich and connective”.

Chapter Three Organizational Structure



Part One Sponsors

1. The Jinan Municipal Committee
2. Jinan Municipal People's Government

Part Two Guiding Institutions

1. Department of International Affairs, China Association for Science and Technology
2. Torch High Technology Industry Development Center, Ministry of Science and Technology
3. Shandong Provincial Talents Affairs Leading Group Office

Part Three Organizers

1. Jinan Municipal Talents Affairs Leading Group Office
2. Jinan High-level Talents Development Association
3. The Leading Group Office for Talents of all counties, districts and the Jinan Innovation Zone
4. Shandong City Publishing and Media Group Ltd
5. Association of Chinese-European Innovation and Entrepreneurship (ACEIE)

Part Four Platforms for Project Landing

1. Jinan Innovation Zone (State-level)
2. Laiwu High-Tech Industrial Development Zone (State-level)
3. Jinan Forerunner Zone of Replacing Old Growth Drivers with New Ones
4. Jinan International Medical Center



5. Jinan “Qiaomengyuan”
6. Mingshui Economic and Technological Development Zone (Zhangqiu District, State-level)
7. Jinan Huaiyin Industrial Park (provincial-level, located in Huaiyin District)
8. Jinan New Materials Industrial Park (Tianqiao District, Provincial-level)
9. Jinan Lingang Economic Development Zone (Licheng District, Provincial-level)
10. Jinan Economic Development Zone (Changqing District, Provincial-level)
11. Jinan Jibei Economic Development Zone (Jiyang District, Provincial-level)
12. Laiwu Agricultural High-tech Industries Demonstration Zone (Laiwu District, Provincial-level)
13. Laiwu Economic Development Zone (Laiwu District, Provincial-level)
14. Gangcheng Economic Development Zone (Gangcheng District, Provincial-level)
15. Shandong Pingyin Industrial Park (Pingyin County, Provincial-level)
16. Shandong Shanghe Economic Development Zone (Shanghe County, Provincial-level)
17. Shanda Road Technological Business District (Lixia District)
18. Shandong Digital Economy Industrial Park (Shizhong District)
19. Headquarters Space of National Offshore Innovation and Entrepreneurship Base for Overseas Professionals (Shizhong District)



20. Sino-Italian Industrial Park (Zhangqiu District)

21. Jinan High-level Talent Innovation and Entrepreneurship Base
(Zhangqiu District)

22. Qilu Innovation Valley (Jinan Innovation Zone)

23. Other parks, zones and platforms

Part Five Investment and Financing Institutions

Jinan Talents and Venture Alliance, Jinan “Talent Value” Evaluation Platform, Jinan Overseas Investment Fund, and well-known fund management and investment and financing companies in Beijing, Shanghai, Shenzhen and other places.

Chapter Four Process, Time and Venue of the Competition

Part One Competition Process

Taking into account the reality of COVID-19 prevention and control, the Competition is to be conducted in a way combining online and offline. The online platform will be opened for project collection, signing up, preliminary screening, preliminaries, and finals.

1. Launching and Publicity: the official website of the Contest shall comprehensively promote relevant policies on Jinan business environment as well as Innovation and Entrepreneurship through publicizing various news and reports, and contacting other publicity platforms. The website also serves as an intelligent demand docking platform for updating demand information from districts, counties, industrial parks or enterprises for talents, technologies and projects.

2. Signing up: The participating talents (teams) can register at the official website of the contest and fill in relevant information forms in accordance with



contest guide and entrepreneurship guide set by online platform. Besides, all participating districts, counties, departments, and industrial parks shall conduct online docking and preliminary screening of talents and projects.

3. Preliminary Contest: Each preliminary contest area will carry out an online video roadshow defense of preliminary contest to determine projects entering the finals of the contest.

4. Finals: The two plans will be prepared, depending on the circumstance of the epidemic prevention and control Jinan Municipal Committee. Plan A is to invite all participants, evaluation experts and guests to Jinan and hold on-site roadshow defense, assessment and award ceremony at finals. Plan B is to select winning projects through online video roadshow, defense, review and assessment.

5. Establishment of Contest Database: The Database is to collect information of all projects and talents participating in the Contest.

Part Two Competition Time

April-September, 2020

Part Three Preliminary Contest Area Arrangements

The Preliminary Contest consists of six competition areas including Asian Region, American Region, European Region, Australian Region, North China Region, and South China Region. All the regions determine participating projects by adopting the method of “2+N”, which means one department directly under the guidance of municipal government and one partner co-host the preliminary in each region, extensively mobilizing multiple talent agencies, social groups, enterprises, and individuals to participate in.

European Region: Responsible by Jinan Association for Science and Technology and **Association of Chinese-European Innovation and Entrepreneurship (ACEIE)**



Part Four Final Venue

Jinan, China

Chapter Five Competition Fields

1. Big Data and the New Generation of Information Technology

Big data, cloud computing, blockchain technology, industrial internet, intelligent control; integrated circuit and chip design, new display, new generation information communication; artificial intelligence, quantum technology, 5G technology, smart city, IOT (internet of things), virtual reality and integration with the real economy, etc.

2. Intelligent Manufacturing and High-end Equipment

New energy and new materials, advanced rail transit equipment, intelligent manufacturing equipment, aerospace equipment, instruments and apparatuses, pilotless vehicle, high-end CNC machine tools and robots, key technology and core components of high-end energy equipment etc.

3. Biological Pharmaceuticals and Health Care and Health Recuperation

Biopharmaceuticals, high-end pharmaceutical preparations, high-end medical devices, brain science, gene editing, precision medicine, cell therapy, smart medical service, telemedicine, rehabilitation equipment, in vitro diagnosis, biological diagnosis, modernization of traditional Chinese medicine, medical food, new coronary pneumonia vaccine and testing treatment etc.

4. Efficient Ecological Agriculture

Modern seed industry, efficient planting, healthy breeding, intensive processing of agricultural products, safe and efficient agricultural inputs (new fertilizers, biological pesticides and veterinary drugs, green organic feed, etc.), intelligent agricultural machinery equipment, efficient facility agriculture, biomass energy, bio-based materials, etc.



Chapter Six Entry Requirements

Participants are overseas individuals (teams) with innovation and entrepreneurship projects. Requirements are as follows

1. There are no requirements of ages or educational background for participants or team leaders who have a well-planned entrepreneurial project and a business plan in the target compilation field, and whose technological achievements shall be internationally advanced with a good market prospect, and shall be industrialized in line with the industrial development of Jinan.

2. In principle, start-up projects shall be established in preference in Jinan; core team members shall own legitimately independent intellectual property rights or usage rights (authorizations) of the projects they participate with, and shall have no disputes over property rights with others; liabilities arising from any infringement shall be borne by competitors.

3. In principle, individuals (teams) and enterprises that have landed in Jinan are not allowed to register for the contest.

Chapter Seven Contest Arrangements

Part One Collection and Docking of Demand Information (April - May)

Relying on districts and counties, functional areas, key parks, enterprises and third-party intermediaries, etc., demand information for talents and technology will be released in all preliminary contest areas and the contest website, project docking and other work will be carried out, and relevant information will be collected.

Part Two Contest Publicity and Launching (April - September)

Before the preliminary contest, the organizers shall conduct extensive publicity and launch the activity in their respective contest areas to ensure the



quantity and quality of participating talents (teams). During the preliminary contests and finals, domestic and foreign mainstream media, well-known websites, new media and other organizations will be invited to conduct extensive publicity and reports.

Part Three Registration (Before June 8, 2020)

1. Press Conference will be held to announce the official launch of the 3rd China (Jinan) New Growth Drivers International High-level Talents Innovation and Entrepreneurship Contest and release its first round Contest Notice (Chinese and English).

2. For all applicants (individual or team), please complete the attached registration form and submit business plan and other related documentations, such as a copy of passport, education certificate, etc. and send to European Organization Committee via email address info.app@aceie-europe.org before June 8, 2020.

3. Applicants (individual or team) can also register at the official website of the contest in accordance with the registration procedures for each preliminary contest area, and will fill in relevant information forms completely, accurately and truthfully according to the requirements. The registration website for the contest is: www.jn-rencai.com:8080/login and complete the online registration by filling in the relevant information in a complete, accurate and authentic manner as required by the registration-only page before June 8, 2020. Please

- select "YES" in "are there any recommended institutions or counties",
- fill in "ACEIE + the name of recommended person or institution" in "Name of recommended institution or county",
- fill in "ACEIE" in the name of the organization or county that has reached the initial cooperation intention



4. The organizers of each region shall finish qualification confirmation process for participating talents (teams) and informed the Organizing Committee of project information of confirmed participating talents (teams).

Part Four Project Screening (Before July 15, 2020)

Talent (project) database will be established, and information about participating talents (projects) will be collected. Relevant entry projects will be submitted to Jinan Development and Reform Commission, Jinan Investment Promotion Bureau, Jinan Science & Technology Bureau, Jinan Industry and Information Bureau, Jinan Municipal Health Commission, Jinan Municipal Bureau of Agriculture and Rural Affairs and related districts and counties (regulatory commissions) and industrial parks and enterprises, technical experts and investment and financing institutions will be organized to conduct review and preliminary screening to carefully examine technical achievements, project levels, market prospect and matching degree thereof with the industrial development of Jinan, to ensure the level and landing rate of participating projects.

Part Five Preliminaries (Late July)

An evaluation team composed of domestic and overseas senior professors, technical experts, investment experts, legal experts, will watch online video road show and defense, and assess and grade the projects in terms of creativity, commercialization, core teams and feasibility of landing in Jinan. The ranking of a project is based on scores in its field. About 30 high-level projects selected by each foreign contest area will have the access to the finals in Jinan.

Part Six The Final (Early September)

Chapter Eight Award Setting and Policy Support

1. Awards and Prizes for Preliminaries



Four fields are set in each preliminary contest area; in each field, outstanding projects will be awarded as the First Prize, the Second Prize, and the Third Prize according to their performances. There will be one First Prize, two Second Prizes, and three Third Prizes in each field. Awards will be given to 24 projects in total. The awards and prizes are as follows:

Each First Prize will be awarded 30,000 RMB (with a certificate);

Each Second Prize will be awarded 20,000 RMB (with a certificate for each);

Each Third Prize will be awarded 10,000 RMB (with a certificate for each);

In addition, each foreign contest area will recommend 6 special projects (projects planned to be settled in Jinan) to participate in the finals.

2. Awards and Prizes for the Final

Four fields are set in the final contest; in each field, outstanding projects will be awarded as the First Prizes, the Second Prizes, and the Third Prizes according to their performances. There will be two First Prizes, four Second Prizes, and six Third Prizes in each field. There will be other individual awards including one Best Popularity Award, one Best Investment Value Award, and one Best Technological Innovation Award. Awards will be given to 51 projects in total. The awards and prizes are as follows:

Each First Prize will be awarded 50,000 RMB (with a certificate);

Each Second Prize will be awarded 30,000 RMB (with a certificate);

Each Third Prize will be awarded 20,000 RMB (with a certificate);

Each Individual Award (3 Individual Awards) will be awarded 10,000 RMB (with a certificate)

3. Policy Support



(1) The winning projects that plan to settle and transfers to industry in one year in Jinan , will be immediately listed in the “5150” Talent Introduction Multiplication Plan of the City of Springs after being approved by experts, and will be offered corresponding funding support (For entrepreneurial talents: RMB 3 million for Category A, RMB 2 million for Category B, and RMB 1 million for Category C. For entrepreneurial teams: RMB 5 million for Category A, RMB 3 million for Category B, and RMB 2 million for Category C. For innovative talents: RMB 2 million for Category A, RMB 1 million for Category B, and RMB 500,000 for Category C. For innovative teams: RMB 3 million for Category A, RMB 2 million for Category B, and RMB 1 million for Category C. Relevant districts, counties and industrial parks with those projects landed will gain a certain proportion of financial support.

(2) For projects landing in Jinan, municipal departments (units), districts, counties and parks will be equipped with service specialists to open up green channels and make full use of talent and technology supporting policies, industrial development supporting funds, land policies, etc.to provide one-stop precision services for the projects in registration, office space application, enterprise planning, personnel recruitment, investment and financing and so on.

Chapter Nine Contact

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